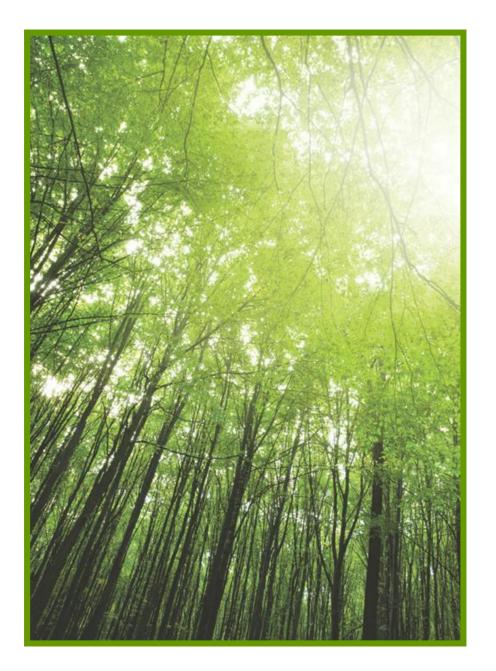


# **Aims of Using Less**

- Save money to spend in other areas
- Less Waste
- Help the environment
- Create teamwork throughout the school
- Education for social responsibility



# **Benefits of Using Less**

- Money can be redirected to improve your school
- Positive PR for the school
- Educational projects



How will the Using **Less Committee** benefit you?

•School

•CV

- University
- Peace of mind

#### **The Incentives**

- The Eco Cup
- Speech Day Prize
- Commendations
- •Whole School reward





# The Using Less Stuff Pathway



# The Role of the Eco Committee

- Promote awareness
- Promote participation
- Implement Using Less
- Demonstrate progress

#### How to start Using Less



- Where are we now?
- Where are we going?
- Rewards when we get there
- Commit to "my bit"
- Posters around the school



#### Setting targets

- Once we know what we use, we are able to set targets
- How will success be measured?
- •Targets will be reviewed at the beginning of each term

#### **The Using Less Stuff Website**

• Information available, new ideas regularly.

•Forms and certificates to download

- Premium membership for more documents
- Blog



#### Presenting to the school

- Recruitment: Get everybody involved by committing to do their "bit"
- Explain why the school is going on this journey and tell them about the incentives and rewards on offer
- Talk about the Eco Cup
- Explain how people can Use Less in their houses or departments

